

FDC Enterprises Grasslands Services



Press Release

For Immediate Release
Liz Hammond 866-270-4833

FDC Enterprises Adds to its Marketing Team

Columbus, OH – November 1, 2008 – FDC Enterprises announces the hiring of Gregg Strand, of Marshall, Michigan as FDC Enterprises’ new National Marketing Representative. Strand will be directly involved in the development and marketing of FDC Enterprises’ native grass establishment program for wildlife habitat, forage, reclamation and biofuels.

“Over the past several years,” says Strand, “I have worked with a local Conservation District, where I was able to witness the quality grasslands that FDC provided to its customers (and the District’s). FDC has been a proven partner of conservation,” Strand adds, “and it is a privilege to now be a part of this team”.

Strand’s primary duty with FDC Enterprises will be to build partnerships with government agencies, private industry and landowners to deliver the benefits of a turn-key grassland installation and management service. Strand has already built partnerships with State and Federal agencies, the Michigan Association of Conservation Districts, and many of the organizations that are committed to getting conservation on the ground. Strand will build on this success to roll out a nationwide marketing strategy that is founded on partnerships.

Promoting native warm season grasses as a viable sustainable biofuel will also be a major focus for Strand. With the new formation of partner company First Source Biofuel, FDC Enterprises has positioned itself very well to take advantage of the superior predictable results of its planting methods that were developed while planting native grasses for conservation programs such as the Conservation Reserve Program (CRP).

“The potential for using grasses as a source for biofuel is extremely exciting, both for the energy industry and for wildlife habitat, and it is my goal to help integrate the two,” remarked Strand. “I think with the proven ability of FDC to deliver quality grasslands,

and with the ingenuity and foresight to partner with First Source Biofuel, our goal will be realized very soon.”

FDC Enterprises is a native warm season grass installation company dedicated to offering guaranteed native grassland establishment results that are socially acceptable. FDC Enterprises has planted over 88,000 acres of native grasses in 15 states since 2003 and is the only QVM (Quality Vegetation Management) certified grassland installation company in the United States.

Prior to joining FDC Enterprises, Strand spent the past 5 years working for the Calhoun Conservation District in southern Michigan. Gregg has a Bachelor of Science Degree in Environmental Science and Alternative Energy. Gregg and his wife Aimee make their home in Marshall, MI with their three children. To contact Gregg about FDC Enterprises or First Source Biofuel, please call (269) 986-1823 or email gregg@fdcenterprises.com

For more information about FDC Enterprises visit www.fdcenterprises.com