

FDC Enterprises ***Grasslands*** ***Services***



Press Release

For Immediate Release
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FDC Enterprises Hires New National Marketing Manager

Columbus, OH – September 2, 2008 – FDC Enterprises announces the hiring of Tom Schwartz, 35, of Petersburg, IL as FDC Enterprises’ new National Marketing Manager. Schwartz will be in charge of promoting FDC Enterprises native grass establishment program for wildlife habitat, forage, reclamation and biofuels.

“It is truly exciting to be part of a team that is on the cutting edge of native grassland establishment technology.” said Schwartz. “FDC Enterprises is leading this industry by paying attention to detail from start to finish. FDC Enterprises’ innovation and leadership have put this company into a league of its own.”

Schwartz’s primary duty with FDC Enterprises will be to work with government agencies and private industry focusing on the benefits of a full turn-key installation program with a 97% first year success rate. Schwartz has already built partnerships with the Association of Illinois Soil and Water Conservation Districts and Georgia’s Seven Rivers RC&D while working for FDC Enterprises on a consulting basis. Schwartz will build on this success to roll out a truly nationwide program.

Promoting native warm season grasses as a viable sustainable biofuel will also be a major focus for Schwartz. With the new formation of partner company First Source Biofuel, FDC Enterprises has positioned itself very well to take advantage of the superior predictable results of its planting methods that were developed while planting native grasses for conservation programs such as the Conservation Reserve Program (CRP).

“It is my goal to integrate conservation and wildlife habitat with grassland production for biofuels. We have been working with a number of state agencies to make this a reality” remarked Schwartz. “I think with the ingenuity and foresight of FDC Enterprises our goal will be realized in the near future.”

FDC Enterprises is a native warm season grass installation company dedicated to offering guaranteed native grassland establishment results that are socially acceptable. FDC Enterprises has planted over 88,000 acres of native grasses in 15 states since 2003 and is the only QVM (Quality Vegetation Management) certified grassland installation company in the United States.

Prior to joining FDC Enterprises, Schwartz spent the past 8 years working for Pheasants Forever as a Regional Biologist and Director of Conservation. Tom has a Masters Degree in Wildlife Ecology and a Bachelors Degree in Natural Resource Management. He is also a Certified Wildlife Biologist. Tom and his wife Gloria make their home in Petersburg, IL with their child Savannah (4). To contact Schwartz about FDC Enterprises or First Source Biofuel, please call (217) 725-7550 or email tom@fdcenterprises.com

For more information about FDC Enterprise visit www.fdcenterprises.com